

THE PRIME TIMES



PRIME TIME PLUS

Winter 2025

CALENDAR OF EVENTS

JANUARY

23 – Burgundy and Provence River Cruise Slide Show
28 & 29 – Tip and Tricks to Online Banking

FEBRUARY

13-24 – Safari in Kenya
22-March 5 – Safari in Kenya

MARCH

12 – Alpaca Wool & Weaving Seminar
26 – Veteran's Milwaukee Day Trip

APRIL

1 – Cooking Class

JUNE

May 27 - June 9 – Panoramic Scandinavia Tour

SEPTEMBER - OCTOBER

30-7 – Colorado Rails and Rockies

JANUARY 2026

19-28 – Pura Vida Costa Rica

APRIL 2026

28-May 10 – French River Cruise

BURGUNDY, PROVENCE & CÔTE D'AZUR RIVER CRUISE AND LAND TOUR SLIDE SHOW PRESENTATION

Thursday, January 23, 2025, from 5:30 - 7:00 p.m.

Lake Ridge Bank Verona - 108 N Main St., Verona, WI (enter through back door by drive-up)



Embark on a Luxurious River Cruise Through France with Prime Time Plus and Universal Travels!

Indulge your senses and immerse yourself in the beauty and flavors of France's iconic Burgundy and Provence regions on an unforgettable AmaWaterways River Cruise. This exclusive journey is a feast for the eyes, the heart, and especially the palate!

Start your adventure in Lyon, the culinary capital of France. Enjoy a thrilling truffle hunt that opens the door to the region's rich gastronomic heritage before boarding the elegant AmaCello and setting sail on a river cruise like no other.

Along the way, **explore the ancient history of Chalon-sur-Saône**, where Roman ruins whisper tales of the past. **Stroll through Tournus** and be enchanted by its majestic Romanesque Abbey and charming historic apothecary shop. A variety of included excursions at each port allow you to taste, discover, and savor the essence of France.

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ONLINE BANKING: TIPS AND TOOLS

Tuesday, January 28, 2025
from 10:00-11:30 a.m.

OR

Wednesday January 29, 2025
from 10:00-11:30 a.m.

Lake Ridge Bank - 6430 Bridge Road,
Monona, WI 53713

Lake Ridge Bank - 610 West Main
Street, Waunakee, WI 53597

Prime Time Plus is delighted to invite you to a free seminar about Online Banking! During the seminar, members will learn more about Lake Ridge Bank's online banking tools and how you can use them to fight fraud.

Join us as Logan Berglund, of our Client Support Department, teaches the features and navigation of our updated online system. Logan will highlight several topics including new features, tools to fight fraud, how to enroll if you haven't already and options for support. This discussion will be followed by a hands-on question and



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For inquires about extended tours, please contact Prime Time Plus at (608) 767-4752.

MESSAGE FROM THE PRESIDENT

Paul Hoffmann – President



Fellow Prime Time Plus Club Members:

Lake Ridge Bank's Prime Time Plus Club (PTPC) continues to grow. I am excited that we have recently added more than 150 new members to our club. Even better, Club Director, **Katie Magyera**, and Associate Club Director, **Jenny Gutzmer**, continue to grow our PTPC offerings to provide our members with

even more exciting ways to travel, learn and spend time with friends, old and new. I invite you to look through this newsletter to learn about all the new opportunities Katie and Jenny have put together for our valued members.

Our club has been very busy over the past several months. In addition to the two trips members enjoyed to Iceland this summer, more than 70 members also had an amazing time on a cruise to see the beautiful

fall foliage in Canada and New England. From what I heard, everyone had a great time, and thought the stop in Québec City and a stay at the iconic 5-star Fairmont Le Château Hotel there was truly spectacular. If you are interested, be sure to look at our upcoming travel offerings for 2026 including a European River cruise through beautiful France and a winter getaway to Costa Rica!

Finally, I want to call your attention to a special event in January put on by our Assistant Manager of Client Support, **Logan Berglund**. Logan and Prime Time Plus will be hosting a class to dive into Lake Ridge Bank's online banking tools (like text alerts.) Online banking is a powerful tool to ensure your money remains secure. Whether you are new to online banking or a frequent user, I encourage you to take part in this informative, educational opportunity!

As always, thank you for choosing Lake Ridge Bank as your financial partner.

– Paul Hoffmann, President

COOKING CLASS: LEARN HOW TO MAKE PASTA FROM SCRATCH!

Tuesday, April 1, 2025 from 5:00 – 8:00 p.m. – vomFASS/Delectable - 3248 University Avenue, Madison, WI 53705

Join us for an unforgettable culinary experience in our "Pasta From Scratch" cooking class. Led by Chef Kevin, this class will immerse you in the art of pasta-making, guiding you step-by-step through the process of crafting exquisite pasta dishes.

In this hands-on class, you will gain the skills needed to make two delightful pasta recipes. First, you'll master the technique of preparing Linguini with Roasted Cherry Tomato Sauce.

Next, you'll create Cheese Ravioli or Tortellacci, delicate ricotta-filled pastas, paired with a decadent Truffle Cream Sauce and a Balsamic Fig Glaze. For those who prefer a different flavor profile, we also offer the option of a delicious herb cream sauce. This class is designed to be vegetarian-friendly, ensuring that everyone can enjoy the joy of handmade pasta.

Whether you're a seasoned home cook or a complete novice, Chef Kevin's expert guidance will provide you with the confidence and skills to create restaurant-quality pasta at home. You'll leave the class with a deeper understanding of pasta-making techniques and the satisfaction of having crafted your own delicious dishes from scratch.

Don't miss this opportunity to enhance your culinary repertoire and savor the flavors of freshly made pasta. Reserve your spot in our "Pasta From Scratch" cooking class today, and take the first step towards becoming a pasta-making pro! Don't forget to wear clothes that can handle a little dusting of flour.

Wine, beer, and cocktails are available for purchase from a cash bar. Come early for cocktails (5:00 pm) — class begins at 5:30 pm!



The cost of the class is \$89 which includes instruction and hands-on learning followed by time to enjoy your savory creations. The cost for non-members is \$99.

*Full payment is due with registration to secure your spot. Deadline for registration is **Tuesday, March 18, 2025**. To register, please complete the form included in this newsletter. **Please note any dietary restrictions on your form.** All reservations are made in date and time order.*

VETERAN'S TRIBUTE DAY TRIP TO MILWAUKEE

Wednesday, March 26, 2025

Prime Time Plus is excited to bring you on this Milwaukee Day Trip to honor Veterans and their invaluable contributions to our country. We will begin the day at the **Veterans Memorial Park** where we will meet our local Veteran guide who will accompany us throughout the day today. The first stop is at **Veterans Park Memorial** which faces the War Memorial Building in Milwaukee. We will learn about the placement of the Memorial and how it relates to WWII.

Next, we will experience the stories that built our nation while we tour the War Memorial Center, a living memorial to "Honor the Dead by Serving the Living" created by the people of Milwaukee. This guided tour is complete with a scavenger hunt which will bring the memorial to life and tells the stories of the veterans who served and sacrificed for our freedom.

There is an included lunch at **State Street Pub**, a Veteran owned restaurant. (Your choice of entrée is due at time of registration and is located on the form included in this newsletter.)

To complete our Veterans experience in Milwaukee, we will take a guided walking tour of the exterior of the **Soldier's Home** and **Wood National Cemetery**. The tour will cover a variety of information including the history, architecture, and the preservation stories of these historic buildings. Please note: There is about a mile of non-continuous walking on this tour with limited availability of places to rest throughout this portion of the tour.

This trip is open to everyone! Even if you are not a veteran, you are welcome to Prime Time Plus as we celebrate and honor these heroes.



The cost of the day trip is \$150 per member which includes all attractions, lunch and snacks, transportation, and all gratuities. The cost for non-members is \$175.

*Full payment is due with registration to secure your spot. Deadline for registration is **Monday, February 17, 2025**. To register, please complete the form included in this newsletter. All reservations are made in date and time order.*

FEVOLDEN FARMS: ALPACA WOOL WEAVING & BEYOND!

Wednesday, March 12, 2025 from 10:00 – 11:00 a.m. (optional studio tour to follow)

Lake Ridge Bank – 341 W. Cottage Grove Rd., Cottage Grove, WI 53527

Tom and Ginny Fevolden of Fevolden Alpaca Farms will join Prime Time Plus to share how they got started in the alpaca business, what these cute creatures are like, the quality of alpaca fiber, and the process for turning alpaca fiber into finished goods.

Fevolden Farm alpacas are raised and cared for on the family farm in Black River Falls by Tom's sister Becky and her husband, Lyall. The farm is named after Ole Olson Fevolden, Tom and Becky's great grandfather, who emigrated from Norway in 1869. In May, the alpacas are shorn, and Tom and Ginny bring the fiber back to their studios in Cottage Grove where it is assessed for value and uses. While Tom and Ginny completely process some of the fiber, the vast majority

is sent to processors for production into yarn and finished goods.

After the presentation at our Cottage Grove office, everyone is invited on an optional trip to The Fevolden Studios. There you can see what Ginny is weaving on her multiple looms and some of the various products made with their alpaca fibers. Their studio, located just a few miles from our Lake Ridge Office, is located at 2454 Gaston Road in Cottage Grove and is open year round by appointment.

For this free seminar, we will meet in the Cottage Grove Lake Ridge Bank Community Room. Please join us at 10:00 a.m. on Tuesday, March 12 for coffee, pastries, and this fascinating presentation all about Alpacas!

*Please register by **Tuesday, March 4, 2025**, by completing the form included in this newsletter. All reservations are made in date and time order.*



BURGUNDY, PROVENCE & CÔTE D'AZUR: SLIDE SHOW PRESENTATION Continued

From Château tours to countryside bike rides, this itinerary offers more than just a glimpse into French life – it's an immersive journey through centuries of tradition, culture, and exquisite flavors. And just when you think it couldn't get any better, the journey ends with three unforgettable nights on the Côte d'Azur, where the glamorous beach resorts of Saint-Tropez, Nice, and Monte Carlo await. Don't miss out on the trip of a lifetime!



Full details will be available at the slide show presented by Universal Travel on Thursday, January 23, 2025. **Doors will open at 5:30 p.m.** for a light meal and check-in.

The slide show will begin at 5:45 p.m.

Please note: Registrations cannot be accepted until after the presentation. Prime Time Plus Tours can sell quickly. If this trip sounds like one you might enjoy, we encourage you to attend the slide show.

Please RSVP by **Friday, January 17, 2025**. To register, please complete the form included in this newsletter. All reservations are made in date and time order.

COSTA RICAN TROPICAL ADVENTURE: SAVE THE DATE!

January 19-28, 2026

Prime Time Plus will be traveling into the "Pura Vida" – Pure Life- of Costa Rica in January of 2026. Explore the natural beauty of Costa Rica's rainforest, volcanoes, and beaches. Join us on this adventure in a place that is unlike anywhere else in the world!

Information regarding the Costa Rican Slide Show will be included in the Spring Newsletter. **Stay tuned!**



ONLINE BANKING: TIPS AND TOOLS Continued



Logan Burglund
Client Support Dept.

answer session so make sure to bring your phone, tablet, laptop, or whatever device you use to access your accounts.

Logan has a background in elementary education and has been with Lake Ridge for over three years. Logan is currently the Assistant Manager of our Client Support team. He enjoys learning new ways to use his skills in training and coaching to better assist bank clients at getting the most positive experience.

Whether you are a regular or new to online banking, this session will offer hands-on tips to boost your confidence and add another layer of tools to help in the fight against fraud. Don't miss this chance to have your questions answered!

For these free seminars, we will meet in the Community Rooms in our Bridge Road or Waunakee offices. Please join us at 10:00 a.m. on January 28th or 29th for coffee, pastries, and this important learning opportunity.

Please register by Monday January 21, 2025, by completing the form included in this newsletter. All reservations are made in date and time order.

DIRECTOR'S MESSAGE

Katie Magyera – Prime Time Plus Club Director



Dear Prime Time Plus Club Members,

Wow, can you believe we're already approaching the New Year? Time truly flies when you're having fun, and 2024 has been no exception! It's been an incredible journey with Prime Time Plus this year—starting in the beautiful paradise of Hawaii, exploring the

stunning landscapes of Iceland during the summer, and wrapping up with a fantastic tour through Canada and New England. Along the way, at seminars, day trips, and local events, we've shared countless unforgettable moments of learning, laughter, and connection.

We want to extend a heartfelt thank you to every Prime Time Plus member who traveled with us or participated in our events this year. Jenny and I often reflect on the highlights of this amazing job, and without a doubt, it's always the days we spend with you—our wonderful members—that truly make it all special.

Looking ahead, we're excited about the future, and we want to make sure we're continuing to provide experiences that matter to you. Early in 2025, we'll be sending out a survey, and we'd love to hear from as many of you as possible. Your feedback will help shape the club's offerings for 2025 and beyond, ensuring we're delivering what you truly want from your membership.

Thank you again for an unforgettable 2024. We can't wait for everything Prime Time Plus will experience together in the New Year!

CANADA TRIP PHOTOS





Lake Ridge Bank™

Go Far. Go Together.

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Monona, WI 53716

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TELEBANK 24: 608-798-4636 or
1-800-315-4636

Card Services: 608-798-5214

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Prime Time Advisors:

Belleville: Stacey McPhail
Bridge Road: Jackson Cardoni
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Evansville: Shelley Meredith
Mt. Horeb: Dorothy Esser
New Glarus: Michael Adler
Parmenter: Irene Gelfand
Sauk Prairie: Deb Treinen
University: Nate Krien
Verona: Phyllis Marx
Wauwaukee: Deanne Duane

Advisors Available by Phone:

Card Services: Tonia Gilbertson
ITM Support: Andrea Springman



PRIME TIME PLUS

PRIME TIME PLUS CLUB DIRECTORS:

Katie Magyera or Jenny Gutzmer at (608) 767-4752
or by email at primetime@lakeridge.bank

We hope you will stop in to see us soon at any of our Lake Ridge Bank locations!

ATWOOD AVE.	CROSS PLAINS MOTOR PLUS	MIDDLETON UNIVERSITY AVE.	OREGON
BELLEVILLE	EVANSVILLE	MONONA DR.	SAUK PRAIRIE
BLACK EARTH	EVANSVILLE DRIVE-UP	BRIDGE ROAD	VERONA
BROOKLYN	JANESVILLE	MOUNT HOREB	WAUNAKEE
COTTAGE GROVE	MIDDLETON PARMENTER	NEW GLARUS	
CROSS PLAINS			

PRIME TIME PLUS CLUB UPDATES:

Visit our **Prime Time Plus Club Resource Page** at: www.lakeridge.bank/prime-time-plus-club/member-resources to find the latest recordings of our presentations.

The Prime Times is published quarterly by Lake Ridge Bank Prime Time Plus Club. Send address changes and comments to editor, Katie Magyera, 5515 Monona Drive, Monona, WI 53716. This publication is written for the benefit of the Prime Time Plus Club members of the Lake Ridge Bank.